

WELCOME TO BRAGA!

Discover how to make your visit more sustainable, respecting local culture and the environment and supporting local economy.

1. Prioritise the experience

Enjoy the city and appreciate every street, garden and square, always preserving public spaces and shared heritage.

2. Respect the local community

The city is renowned for its hospitality. Treat residents with courtesy and respect, promoting positive coexistence.

3. Appreciate heritage

Appreciate the cultural diversity of the city, exploring and preserving its vast and abundant tangible and intangible heritage.

4. Extend your stay

Longer stays allow a more enriching experience and help to reduce the environmental impact of the trip.

5. Opt for periods of lower visitor numbers

Visiting the city outside peak periods such as **Holy Week** or the **São João festivities** allows for a more peaceful experience thanks to a better distribution of tourist flows.

6. Explore the surrounding territory

Discover places beyond the historic centre and the Bom Jesus do Monte Sanctuary, such as the **Monastery of Tibães**, the **Barrow of Lamas**, or the river beaches of the municipality, always respecting nature.

7. Adopt environmentally responsible practices

Reduce consumption, reuse whenever possible, and recycle. Protect gardens, fountains and landscapes for the benefit of next generations.

8. Choose sustainable mobility

Walk, cycle or use public transport, such as the **Braga Urban Transport (TUB)**, to minimise your carbon footprint.

9. Try local gastronomy

Appreciate traditional dishes, support local restaurants and promote the cultural identity of the area.

10. Prioritise more sustainable purchases

Prefer regional products, promoting and stimulating the local economy.

11. Take Part in Cultural Life

Engage with local events and traditions, such as **Holy Week**, **Braga Romana**, the **São João festivities** or the **White Night**. Be part of the experience, always respecting the host community.

12. Choose services committed to sustainability

Prioritise accommodations and tour operators that adopt environmentally responsible practices, contributing to more balanced and sustainable tourism.

Discover Braga and take with you an unforgettable experience of the city.

Use the hashtags: **#VisitBraga #SustainableTourism**